

Thrive! Don't Just Survive:
Finding Economic Success in Tough Times
Saturday and Sunday, April 14th & 15th, 2012

Two days! Five Workshops! Designed to give artists the tools to create better businesses by building a brand and increasing sales. How to improve and promote your creative business will be the focus of this weekend!

Saturday April 14th:

Booth Design and Construction - From layout to lighting. Learn what pulls customers into your booth and make every inch of your space count.

Dynamic Selling - Learn how to greet customers and close more sales and why it's important to never say "thank you" to a customer unless they have given you money or an order!

Sunday, April 15th:

Your Images and the Jury - First class photography is the key to being accepted into more art fairs, competitions and exhibits. Learn what the jury wants to see not what you want to show them.

Trends - Learn how to use trends to create products that sell.

Product Development - Your way of tapping into new and future markets.

When: Saturday and Sunday April 14th and April 15th, 2012 - 8:30AM to 4:00PM each day

Where: St. Louis Community College – Forest Park Campus

Cost: \$125 for both days, \$75 for one day.

Bruce Baker Workshop Registration Form:

Registration Required. No walk-ins the day of the workshop.

Cancellations prior to April 6th will be fully refunded.

Name: _____ Date: _____

Optional Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

e-mail address: _____

How did you hear about this workshop? _____

What subjects interest you most? _____

___ April 14 & April 15 – Five Workshops	\$125.00
___ Saturday April 14 Workshops	\$ 75.00
___ Sunday, April 15 Workshops	\$ 75.00

Make Check Payable to "Paint St. Louis" and mail with this registration form to:

Garry McMichael
c/o Paint St. Louis
1926 Allen Avenue
St. Louis, MO 63104

We will send additional details as the workshop dates approach.